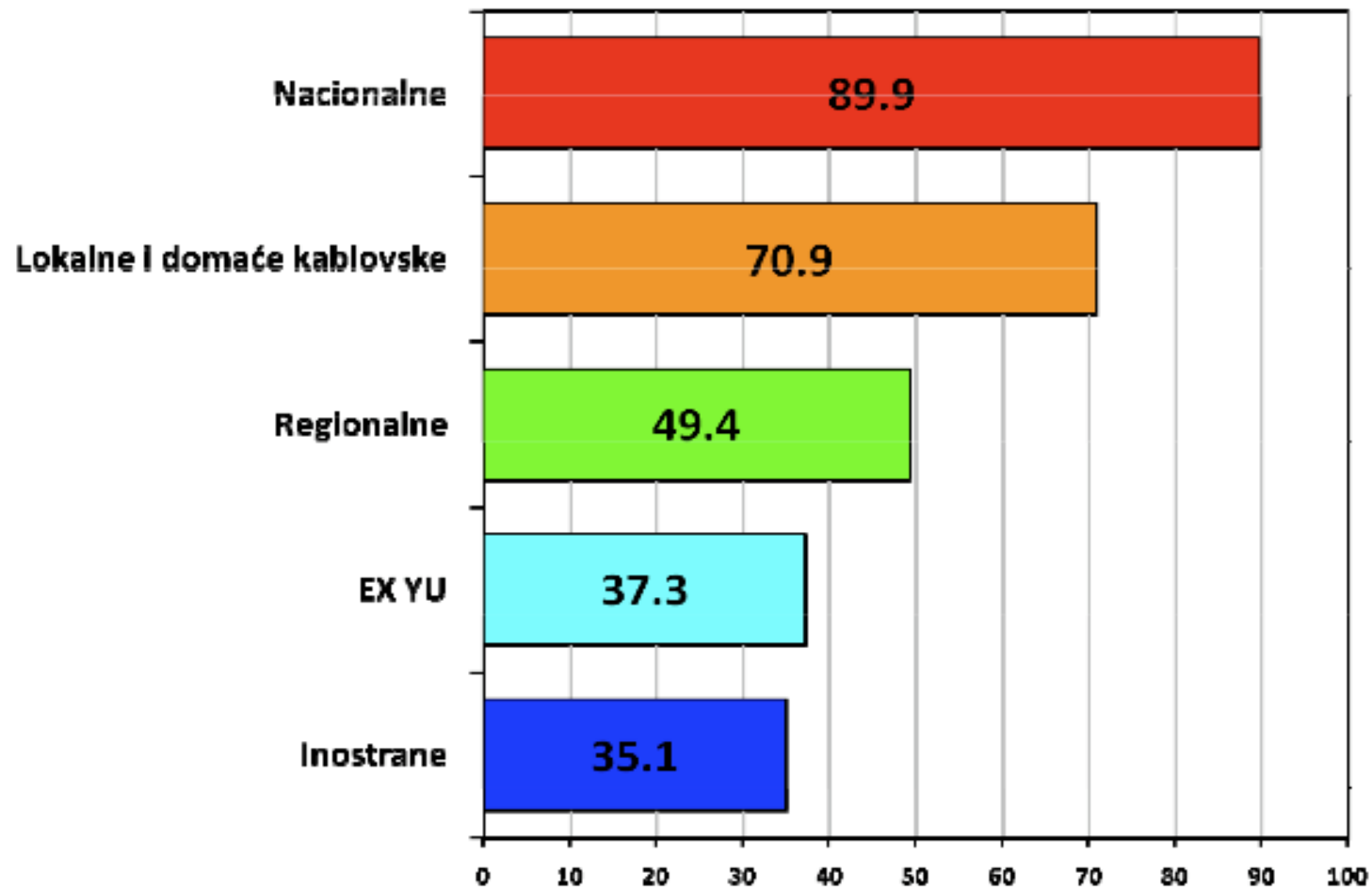




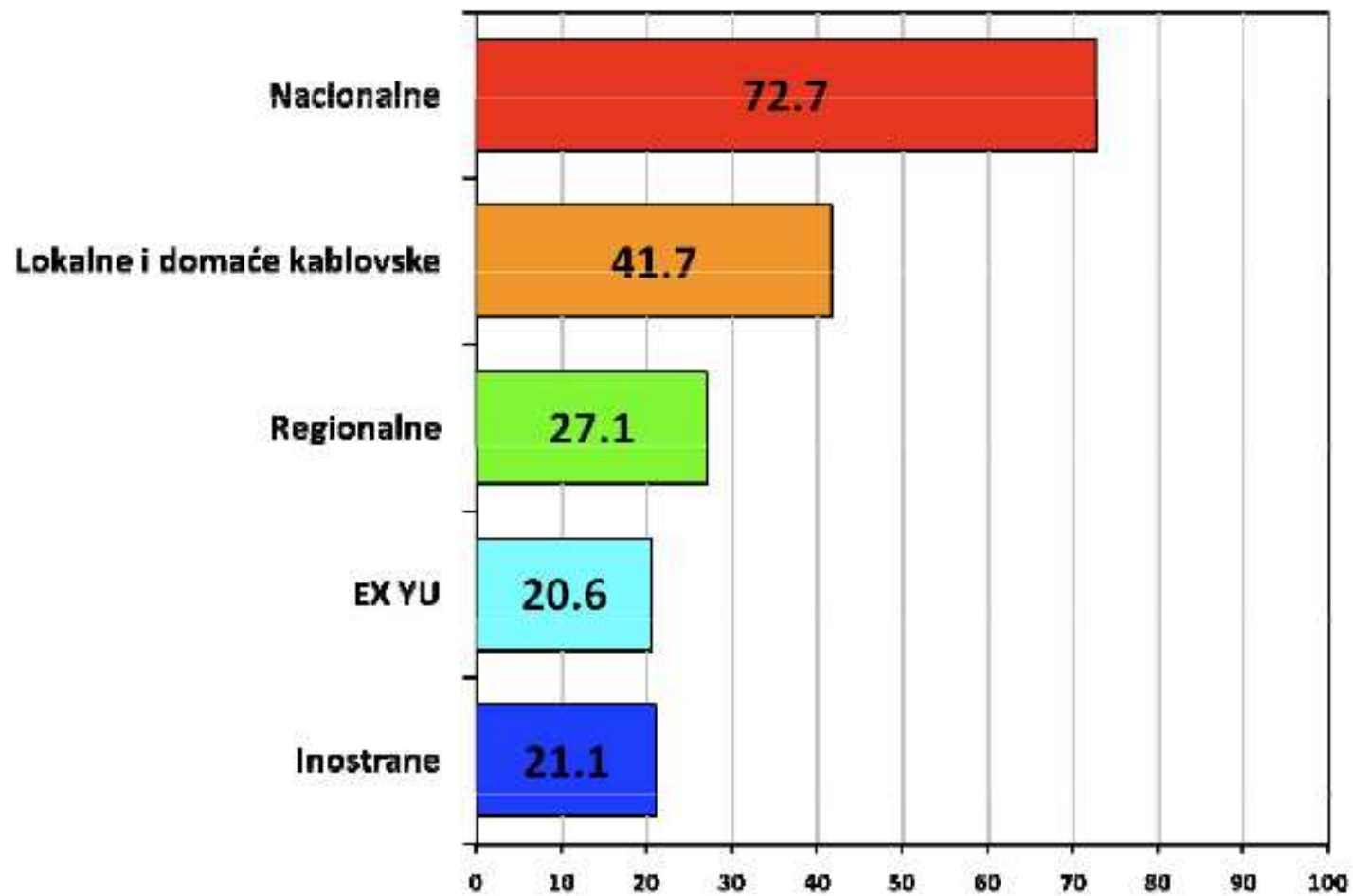
**ZAŠTO NE MOŽEMO DA  
PRODAMO VAŠE VREME  
I KAKO DA TO PROMENIMO?**

**Beograd,  
27.04. i 28.04.**

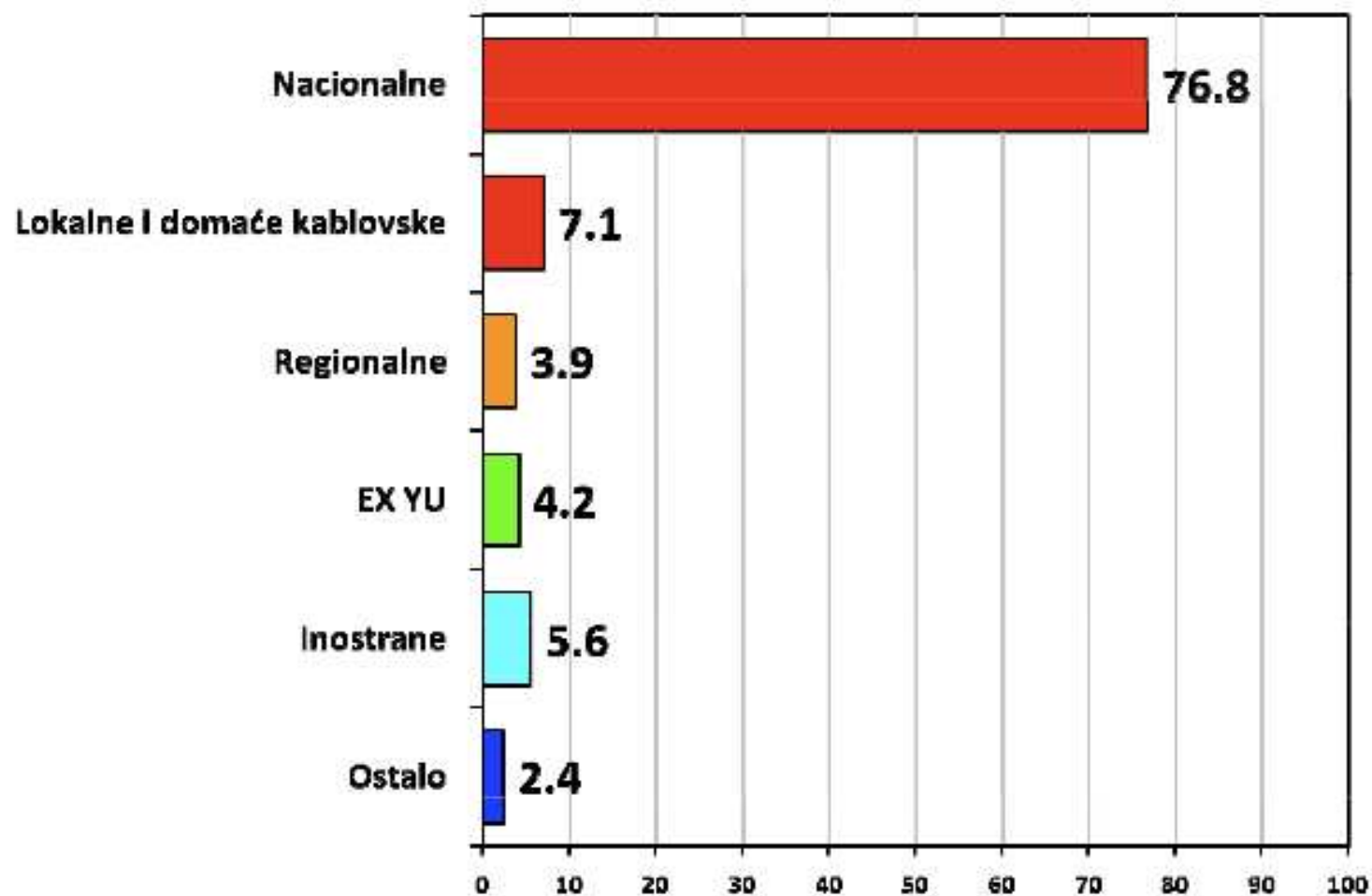
# COV% - UKUPAN NEDELJNI AUDITORIJUM



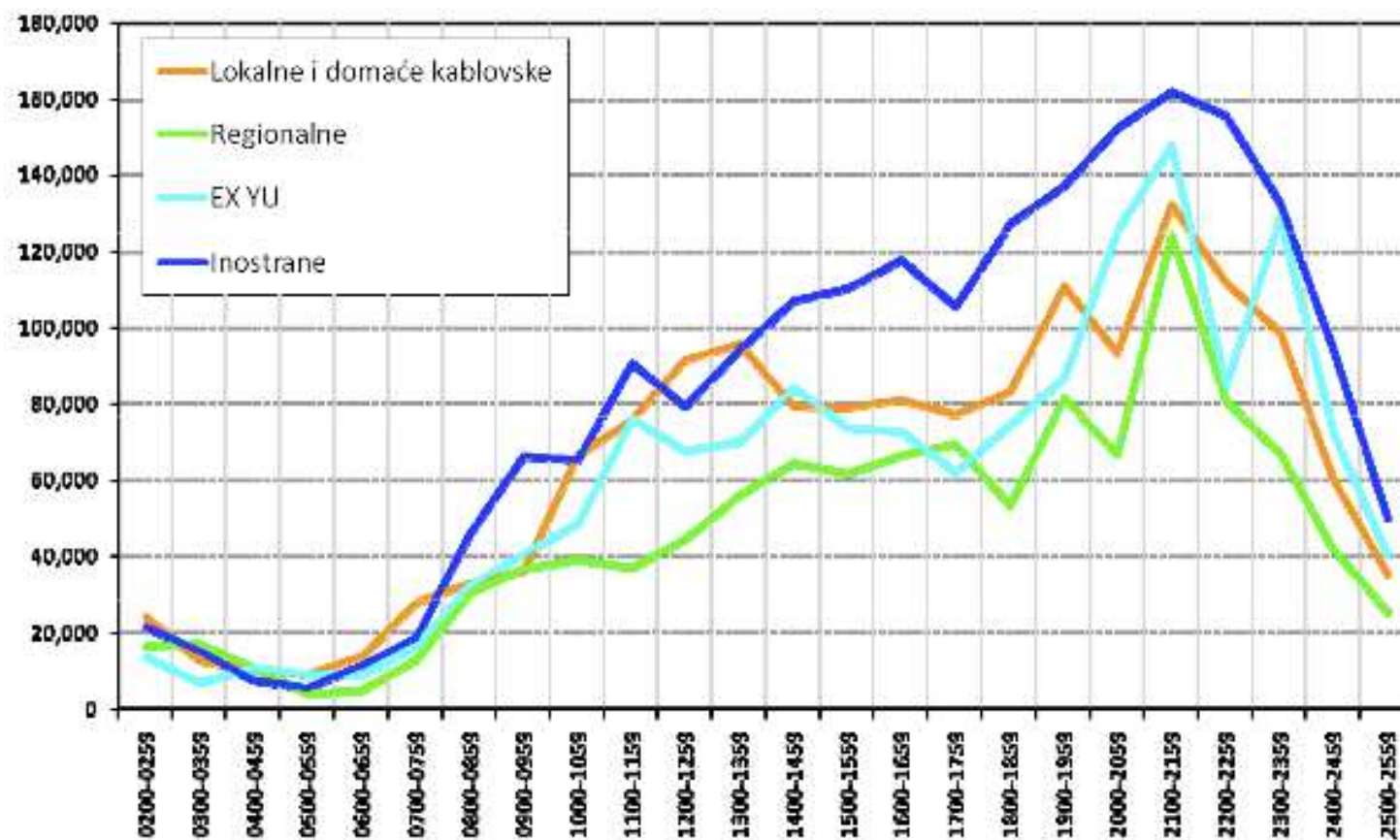
# RCH% - DNEVNI TV AUDITORIJUM



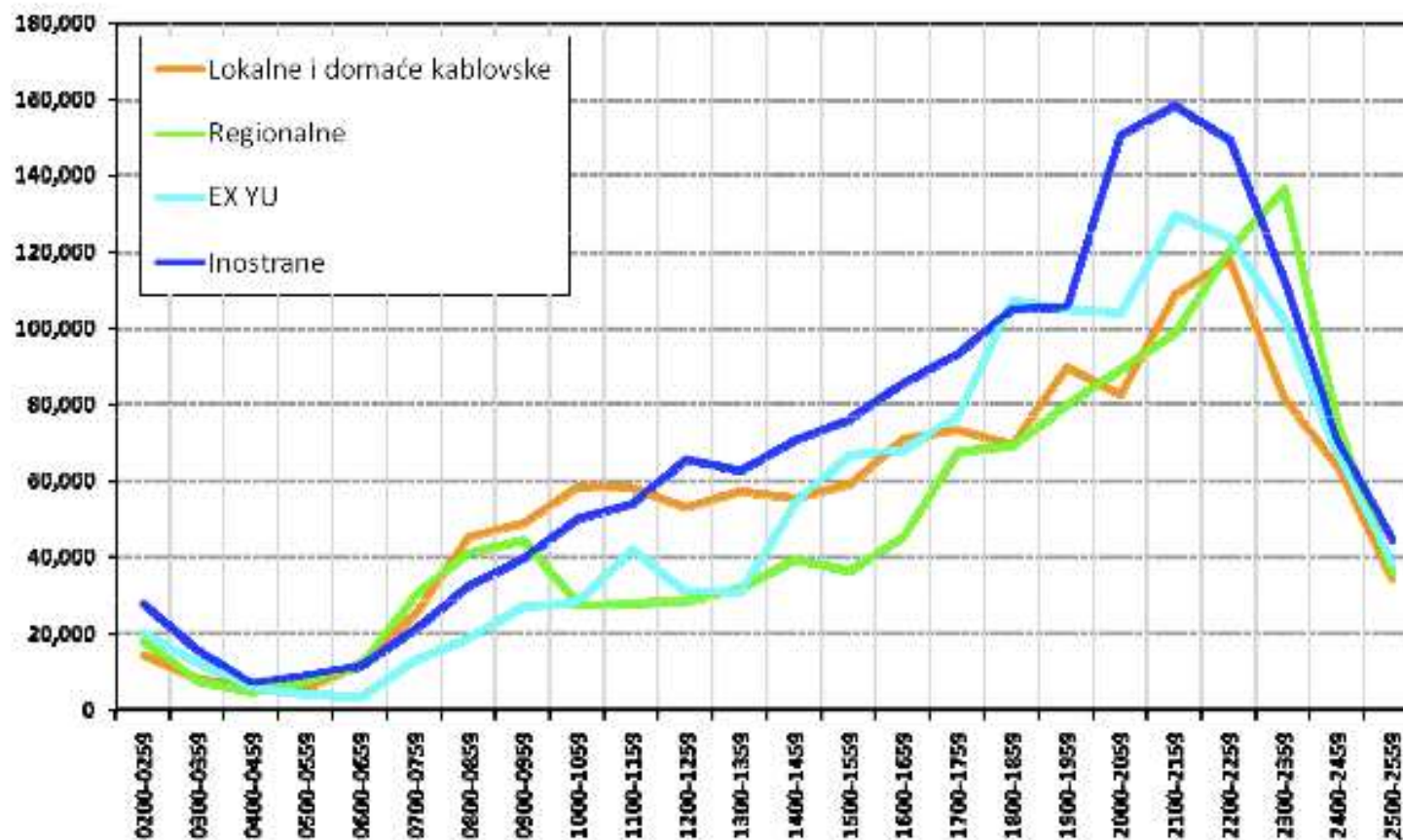
# SHR% - UDEO U UKUPNOM AUDITORIJUMU



# GLEĐANOST PO SATIMA - VIKEND



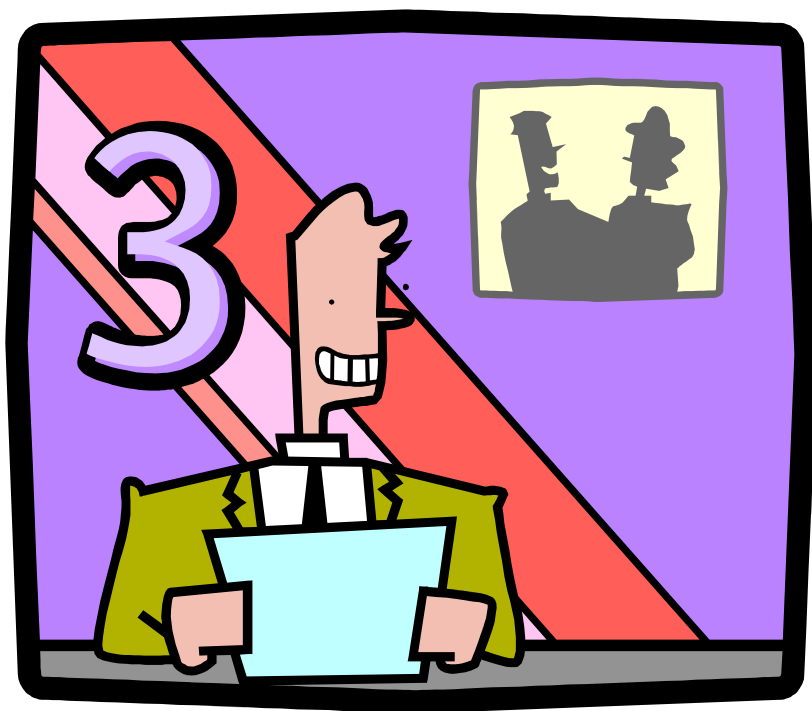
# GLEĐANOST PO SATIMA – RADNI DAN



# PRODAJA VREMENA NA LOKALNOJ TV STANICI

Drugačiji

program



- Vesti su ono što nas razdvaja
- Moraju biti lokalne
- Emitovanje od 17.45 do 18.15



# DAY PARTS

Morning

7:00 - 9:00 Mon. - Fri.

Daytime

9:00 - 16:30 Mon. - Fri.

Early fringe

16:30 - 19:30 Mon. - Fri.

Prime-time access

19:30 - 20:00 Sun. - Sat.

Prime time

20:00 - 23:00 Mon. - Sat.

Prime time Sun.

19:00 - 23:00 Sun.

Late news

23:00 - 23:30 Mon. - Fri.

Late fringe

23:30 - 01:00 Mon. - Fri.

